

Gathers inspired technologies, innovates the forestry sector

FORESTRISE 2022

Exhibition
Guidelines

September 14 (Wed) - 16 (Fri), 2022
Tokyo Big Sight, West Hall Atrium

www.forestrise.jp



Exhibition General Information

Exhibition Name	FORESTRISE 2022
Dates	September 14 (Wed) – September 16 (Fri), 2022, 10:00 – 17:00
Venue	Tokyo Big Sight West Exhibition Hall Atrium
Organizer	Sankei Shimbun Co., Ltd
Entrance Fee	Free (Invitation cards or Online registration required)
Planning Partner	FOREST MEDIA WORKS Inc.
Special Partners	The list of government agencies and organizations will be posted on the website once confirmed.
Concurrent Exhibition	Biomass Expo 2022 Tokyo



Concurrent Exhibitions

Japan Inspection Instruments Manufacturers' Show (JIMA) 2022

Organizer	Japan Inspection Instruments Manufacturers' Association
Special Cooperation	Sankei Shimbun Co., Ltd

SENSOR EXPO JAPAN 2022

Organizer	Sankei Shimbun Co., Ltd
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Geotechnical Forum 2022

Ground Improvement Technology Expo/Foundation Engineering Expo/
Disaster Prevention Technology Expo/Soil and Groundwater Remediation Technology Expo

Organizer	Sankei Shimbun Co., Ltd
Cosponsor	Sougou Doboku Kenkyusho. Co., Ltd/PileForum

INTERMEASURE 2022

Organizer	Japan Measuring Instruments Federation (JMIF)
Special Cooperation	Sankei Shimbun Co., Ltd

SUBSEA TECH JAPAN 2022

Organizer	Sankei Shimbun Co., Ltd
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AUTO-ID & COMMUNICATION EXPO

Organizer	Japan Automatic Identification Systems Association
Show office	CNT Inc.

(Visitors to each exhibition can enter all of the above exhibitions freely.)

Exhibitors Categories

Next Generation Technology

Digital transformation (DX), Drones and aerial lasers, Supply chain management construction, ICT Technology, IoT (Internet of Things), AI (Artificial Intelligence) Technology, Big Data Utilization, Cloud Computing, Various Automation Technologies, Mobile, Remote Sensing, Robots and Assistive Suits, Traceability Technology, Forest GIS and simulation technology, Smart phone tools and applications, Advanced technology, research and development, etc.

Improving productivity, safety, and profitability / Reducing workload

Forest surveying and forest condition survey technology, Afforestation, Silviculture & Reforestation Technology, Seedling Production/Early Growth & Elite Trees, Countermeasures against animal damage and pests, Mountain Control & Disaster Prevention, Material Production, High-performance Forestry Machinery, Road Network Development, Lumber Transportation, Log & Chip Supply, Forest Certification, etc.

Forest Management and Consulting

Forest management and administration, Consulting for municipalities and companies, Human resource development and recruitment, Forest investment and forest trust, Securing business sites (management of operational history, forest management plans, sales activities), Forest insurance, Forest trading, Consultation on Forest Inheritance, Sale, and Renunciation, etc.

Utilization of forest space/multifaceted functions

Forest service industry, Education (tree education, forestry experience), Tourism including Ecotourism, Medical Tourism, etc., Forest Therapy (Forest Bathing), Outdoor Exercise, Small-Scale Hydroelectric Power generation (Micro Hydropower System), Various recreational activities, etc.

SDGs / Regional Development

SDGs Management Support and Solutions, Government Offices / Local Governments / Local Authorities

Woody Biomass Energy and Heat Utilization

Woody Biomass Power Generation Equipment, Woody Biomass Power Supply Devices, Woody Biomass Boilers and Stoves, Resource (wood chips, pellets, etc.), Fuel and Combustion Analysis, Woody Biomass Fuel, Power Generation Technology, Plants and Furnaces, Heat Utilization, Design and Engineering, Biomass Industrial Cities, Wood Chips, Palm Kernel Shells (PKS), Sales of Pellets, Firewood, Wood Chip Fuel, etc.

Target Visitors

Government offices/local governments (prefectures, municipalities) forestry departments, Forestry management bodies (Forestry cooperatives, Material producers, Self-managing foresters, etc.), Forest owners, Log markets, Paper companies/trading companies (forestry department), Academic/research institutions, Forestry colleges and other educational institutions, Academic societies, Industry associations, Non-profit organizations, Welfare organizations, Certification bodies, Power plant operators, New power producers, Consultants, Companies considering investing in mountain and forest areas as part of the SDGs, including social and regional contribution, local development, and environmental conservation, Companies considering the use of forest areas and forest resources for health management, work style reform, and employee training and education.



What is FORESTRISE ?



The term "FORESTRISE" was coined by combining the words "FOREST" and "RISE". The former represents the forest business as a comprehensive industry that encompasses the upstream forestry industry, the midstream forestry industry, and the downstream woody biomass industry, all of which share forest resources as a common foundation. The latter refers to an idea of ascent and development as in the expressions sunrise, people rising, the rise in quantity, a price rise, the rise or beginning of something, etc. It is the name of an exhibition combined with the hope for the revival and revitalization of Japan's forest industry.

Read: Forest + Rise

Specifications

1 booth unit = 6m² (width 3m × depth 2m × height 2.7m)

(Rear and side walls only, corner booths have only one side wall)

Exhibition fees

250,000 yen (including tax)/unit

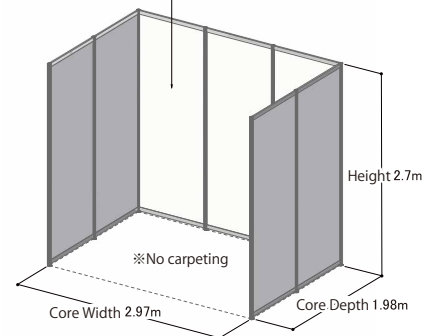
Costs included in the exhibition fee

- * Basic booths (rear and side walls/octanorm system)
- * Site use fee during regular hours
- * Construction and maintenance costs for common facilities
- * Visitor promotion costs
- * Invitation cards for users
- * Costs related to visitor services (Preparation of site information, etc.)
- * Cost of running the site office, safety management, and security

Costs not included in the exhibition fee

- * Costs incurred by exhibitors for decorating their booths and the costs of bringing in and running their booths
- * Facilities for obtaining electricity, gas, water, and other services (primary line construction costs, secondary construction costs, and usage costs)
- * Cost of temporarily installing communication circuits for temporary telephones, Internet and so on, and communication fees
- * Insurance covering the exhibitor's own exhibits and also injury to persons
- * Compensation for damage or loss of site facilities, fixtures or other companies' exhibits
- * Costs incurred for disposal of remaining materials and garbage, such as discarded decoration materials
- * Other costs which are considered not to be included in the normal exhibition fees

Basic walls (Perspective)
Management Office will provide the rear and sides walls (octanorm system panels, white).



※ 1 booth=6.0m² (6.0 sq.m) [3.0m(W) × 2.0m(D) × 2.7m(H)]

Cautions for carrying in and setting up

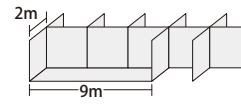
- Entrance/exit (West Hall 1 and 2): 3790mm (width) × 3000mm (height)
- There is a pillar in the center of the shutter, so both sides are limited to 3790mm.
- There is a sprinkler system in the ceiling. Please be careful when passing through to avoid contact or damage.
- Anchor bolts are not permitted.
- The weight of an exhibit divided by the horizontal projected area of the exhibit cannot exceed 0.36t/m².
- If the weight of a single exhibit divided by the ground area of the exhibit exceeds 0.36t/m², curing must be performed.
- If the individual weight of the exhibits exceeds 1 ton, please contact the secretariat.
- If the weight of individual exhibits is between 0.36t and 1t, the distance between adjacent exhibits must be at least 2m.
- Vehicles are not allowed to enter or drive. When carrying in and out exhibits, please use a hand-pushed cart or hand-carry.
- The use of forklifts, etc. is also prohibited in the atrium.
- The use of lifting cranes is prohibited.
- Please be sure to protect the floor by curing the space where the exhibits will be placed.
- Do not place any objects on the pit or anchor cover.

Booth unit layout height limits:

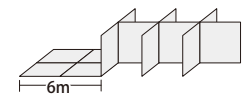
1 – 3 or 5 booth unit(s) ... Linear display only
Height: up to 2.7m

4 booth units ... Linear display or peninsula booth / block type option available
Height: up to 4m (with a 1m setback from the aisles and the side and rear walls)

*Please contact the organizer for exhibits that exceed 4m. Please note that it is not possible to display company signs and logos exceeding the maximum height limit.



※ For a 3 booth linear display



※ For a 4 booth block type

Package decoration

A package plan for easy booth unit decoration.

Decoration Fees

110,000 yen (including tax)

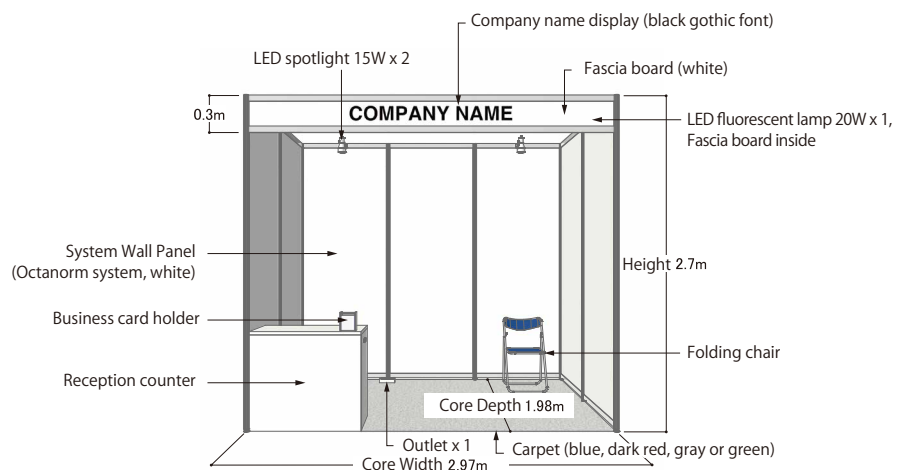
+ Exhibition fees for 1 booth unit: 250,000 yen

For 1 booth unit

System Wall Panel (Octanorm system, white) / Fascia board (white) / Reception counter / Carpet (blue, dark red, gray or green) / LED fluorescent lamp 20W x 1 / LED spotlight 15W x 2 / Folding chair x 1 / Business card holder x 1 / Company name display / Wiring cost ×1kW, Electric rates ×1kW / Outlet x 1

* Contact the organizer if you require 2 booth units or more.

* See the Exhibitor Manual that you will receive after application for more details.



Schedule until the exhibition (planned)

2022		
	↓	
April 29 (Fri)		Exhibition Application Deadline Sending of Invoice for the Exhibition Fees
	↓	
July		Release of the Floor Plan and Exhibitor Manual
	↓	
From the end of July		Dispatch of Invitation cards, Opening of the website for visitors
	↓	
Sept. 12 (Mon)		Exhibitor Move-in, Booth Construction
	↓	
Sept. 13 (Tue)		Exhibitor Move-in, Decoration Setting-Up
	↓	
Sept. 14 (Wed)		First day of the Exhibition 10:00 - 17:00
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Sept. 15 (Thu)		Second day of the Exhibition 10:00 - 17:00
	↓	
Sept. 16 (Fri)		Third and last day of the Exhibition 10:00 - 17:00 Exhibitor Move-out and Booth Teardown From 17:00



Countermeasures regarding Covid-19

In order to ensure the safety and security of exhibitors, visitors, and all other concerned parties, this exhibition will be held with countermeasures against infectious diseases. We hope you will make use of this exhibition to recover your business from the effects of the new coronavirus disaster.

Applications / Inquiries

Sankei Shimbun Co., Ltd,

Expo Planning Division, FORESTRISE Organizer

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